



 PRINT AREA

Four Process Colour (CMYK) Artwork:

- Use professional design software such as InDesign, QuarkXpress, Illustrator.
- Artwork should be between 16mm and 118mm, with no bleed.
- Tonal reproduction is optimal between 15% and 85% density.
Higher and lower values than this range won't reproduce accurately.
- Please send a composite print, preferably in colour, with your artwork so that your design intent is clearly understood.